

What is the DOT Secretarial Initiative for Pedestrian & Bicycle Safety?

It is a new national effort to promote walking and bicycling as safe, efficient, and healthy ways to travel. This effort join citizens, government agencies, and private sector organizations to foster the development of a more balanced national transportation system.

By the Year 2000, the Initiative will:

- reduce the number of injuries & fatalities occurring to bicyclists & pedestrians by 10%.
- double the national percentage of walking and bicycling trips.

The Initiative:

- increases awareness of the serious traffic safety problem involving bicyclists & pedestrians while promoting the advantages of biking & walking as transportation through special events, training, and programs.
- provides “tool” to communities to assist them in solving their local traffic safety problems.
- assists the Partnership for a Walkable America, an alliance of national organizations, agencies, businesses, and individuals, dedicated to making America more walkable.

For additional information, please contact:

**National Highway Traffic Safety
Administration
Traffic Safety Programs, NTS-23
400 7th Street, SW
Washington, DC 20590**



People Saving People

<http://www.nhtsa.dot.gov>

For more information call:

1.800.99BELTS

or visit us at

<http://www.tntrafficsafety.org>

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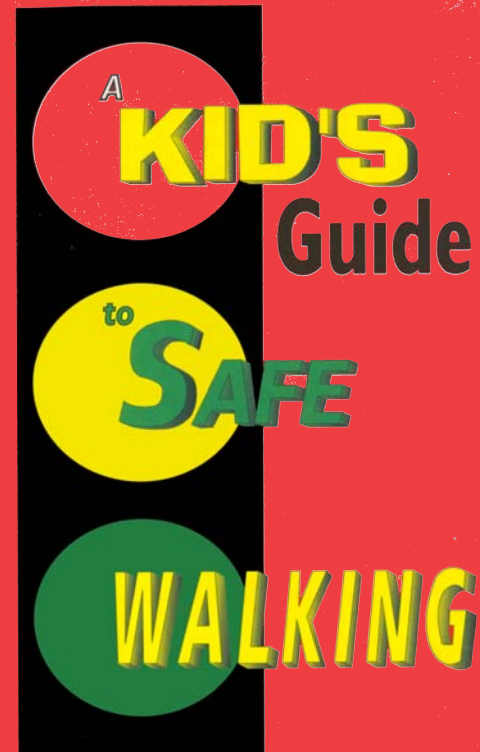
U.S. Department
Of Transportation

**Federal Highway
Administration**

**National Highway
Traffic Safety
Administration**



Governor's Highway Safety Office









**Secretary of Transportation's
Initiative for
Pedestrian & Bicycle Safety**



Walking is very cool—it's free, it's great exercise, and you can do it to get almost anywhere! You can visit your friends, travel to school, or go to movies, shopping, worship, museums, or sporting events.


What's **not** cool is when young people are killed or injured while walking. So here are some important things to remember so you stay safe and healthy.

Safety tips for crossing the street:

-  **Stop** at the curb, or the edge of the road if there is no curb.
-  **Stop** and look left, then right, then left again for moving cars, before you step into the street.
-  If you see a car, wait until it goes by. Then look left, right, left again, until no cars are coming.
-  If a car is parked where you are crossing, look to make sure there is no driver and that the car is not running.
-  Then go to the edge of the car and look left-right-left to see if cars are coming.
-  When no cars are coming, **Walk** - do not run - across the road. Keep looking for cars while you are crossing.

Things to remember when walking:

-  Walk on sidewalk if there is one.
-  If there is no sidewalk and you have to walk on the road, be sure to walk **facing** traffic.

 **Be safe. Be seen.** Brightly colored clothing makes it easier for drivers to see you during the daytime. But at night, you need to have a flashlight or wear special reflective material on your shoes, cap, or jacket that bounces the car's lights off you and back to the driver.

Darting out in front of a parked car is **dangerous**. The driver of the car coming down the street **can't see you**.

