



## SAFE CAMPAIGN

**(SEATBELTS ARE FOR EVERYONE)**

**CAMPAIGN DATES:  
FEBRUARY 1, 2019 TO AUGUST 1, 2019**

### **AGENCY ELIGIBILITY CRITERIA**

1. **Submit an online Participation Statement on <https://tntrafficsafety.org/2019-safe-campaign-participation-statement> no later than February 8, 2019.**  
**\*PARTICIPATION STATEMENTS WILL NOT BE ACCEPTED AFTER THE February 8, 2019 DEADLINE.**
2. Attend a minimum of **75%** of the network meetings in your region during the campaign.
3. Agency must have a mandatory seatbelt policy for officers and employees.
4. Seatbelt Enforcement must be a priority.
5. Nighttime Seatbelt Enforcement must be priority.
6. Submit a SAFE Campaign Final Report. Deadline for SAFE Campaign Final Report is **AUGUST 16, 2019.** Final Report Form will be located on the [tntrafficsafety.org](https://tntrafficsafety.org) website. The SAFE Campaign Final Report will be available no later than **February 1, 2019.**
7. Must have one media event. (TV, PSA, Press Release, Newspaper Article).
8. Must participate in Click It or Ticket Campaign and submit stats.
9. SAFE CAMPAIGN Final Reports will be judged on the following criteria:

- I. Increase Seat Belt Usage Rate. (Pre and Post Surveys)  
<https://tntrafficsafety.org/2019-safe-campaign-participation-statement>
  - Pre Survey must be conducted before **March 8, 2019**
  - Post Survey must be conducted after Click It or Ticket Campaign (**May 20, 2019-June 2, 2019**) and before **June 30, 2019.**
- II. Increase Seat Belt Citations.
- III. Increase Child Restraint Citations.
- IV. Education Awareness: Teens/Seniors/CPS.
- V. Increase Seat Belt Enforcement Activities.
- VI. Increase Nighttime Seatbelt Enforcement.



**Online Participation Statement Must Be Received by Tennessee Tech University  
TTU iCube  
(THSO SAFE CAMPAIGN)  
Cookeville, TN 38505  
Phone: 931-372-6383**

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**East Tennessee Law Enforcement Liaison**

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