Owners Manual

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NOTE: Right and left location statements refer to the appropriate side of the trailer from a view standing directly behind the Convincer.

Convincer Operation

Convincer Towing:
1. Check that all proper inspections, maintenance, and adjustments have been made to the Convincer before using the Convincer for demonstrations.
2. Remove all presentation materials from the Convincer. Any extension cords and warning signs should all be secured along with any other loose materials.
3. Do not remove the wheel chocks until the trailer is fully connected.
4. Remove and store the front step if so equipped. The front step is removed by a locking pin and can be stored by inserting the step on the inside of the trailer and relocking it into place. (Fig. 1)
5. Fasten the protective cover around the carriage. The sides of the cover use 90 degree locking fasteners while the front and back use push snaps. (Fig. 2)
6. Check that the carriage is fully raised and insert the locking pin into side of carriage. The locking pin uses a center push button to lock into place. (Fig. 3)
7. Attach the jack wheel to the bottom of the jack shaft using the removable pin. Raise the trailer tongue by turning the jack handle so the hitch is above the towing ball. (Fig. 4)
8. Raise the front support legs to their highest setting. Make sure to properly insert the hairpin into the front support leg’s locking pin once raised. (Fig. 4)
9. Back the tow vehicle’s hitch ball under the trailer tongue. Check that the trailer’s ball latch has been opened before lowering onto the ball.
10. Connect the trailer to the towing vehicle using a standard 2 inch ball by lowering the tongue on to the hitch with the jack. Attach all connection hardware including the safety chains and the trailer’s electrical plug. Make sure the trailer tongue is fully locked on the hitch ball with the safety pin inserted into the latch assembly. (Fig. 5)
11. Once the Convincer is attached to the hitch, use the jack handle to fully raise the jack wheel. Remove the jack wheel and wheel chocks. Secure them appropriately.
WARNINGS:
NEVER ATTEMPT TO TOW THE CONVINCER WITHOUT REMOVING THE FRONT JACK WHEEL FROM THE GROUND.
ALWAYS TOW THE CONVINCER WITH AN APPROPRIATE TOW VEHICLE WITH PROPER HITCH AND ELECTRICAL CONNECTIONS.

Convincer Setup for Operation:
1. Position the Convincer on level ground. Securely place the wheel chocks in front of and behind the trailer wheels. Disconnect the trailer wiring and safety chains from the towing vehicle. (Fig. 6)

2. Attach the jack wheel to the jack shaft and lower the jack so that the wheel comes in contact with the ground, but does not raise the tow vehicle hitch. Unlatch the ball hitch and then raise the trailer tongue off the ball by means of the jack and remove the tow vehicle.

3. Before lowering the tongue, extend the front support legs to their lowest setting.

4. Lower the tongue so that the front support legs come in full contact with the ground. Raise the jack wheel off the ground about 1 inch. Check that the bottom of the trailer frame is level. Adjust front support legs if necessary. (Fig. 7)

5. Position the front step to the outside of the trailer if so equipped.

6. Remove the locking pin from the side of the carriage and remove the carriage cover. Do not operate the Convincer with the locking pin still attached to the carriage.

7. Plug an extension cord into the power plug (120V) on the side of the Convincer. (Fig. 8)

8. If needed, plug any additional presentation equipment into the auxiliary plugs (120V), located beside the power plug on the left side of the Convincer. (Fig. 8)

NOTE: Convincers sold to countries outside of the USA may be equipped with different power requirements and plugs. Always use the correct power source specified for your model.

WARNING: ALWAYS OPERATE THE CONVINCER ON LEVEL GROUND WITH THE FRONT SUPPORT STANDS AT THE PROPER LENGTH AND THE WHEELS FULLY CHOCKED. INJURY CAN RESULT IF THE TRAILER IS NOT LEVEL.
Conducting a Demonstration:
The Seat Belt Convincer is a two-part demonstration highlighting first the proper way to buckle up and secondly the importance of safety belt in an accident.

The Convincer can be used to demonstrate how to properly wear a seat belt. The presentation begins when the participant climbs into the seat and puts on the seat belt. Some participants may place the shoulder strap behind their backs, under their arms, or choose some other form of improper seatbelt use. This presents the ideal opportunity to show the participant how a seat belt should be worn correctly and explain how a snug fitting seatbelt, which is low on the hips and across the chest, can greatly reduce the chance of injury or prevent death in a traffic crash.

The Convincer allows a rider to safely experience the force generated during an approximately 5-10 mph crash. This force shows how effective a seat belt can be in keeping a person in their seat and reducing movement. Remember, in a traffic crash “the more you move, the more you will be injured.”

The Seat Belt Convincer is a wonderful tool, which can “convince” a non-believer to wear their seatbelt. It is not

Automatic Operation:
1. Ensure that the participant has read and understands a provided release form. Examples of sample release forms can be found at the end of this manual. Some agencies also choose to have riders sign a log to keep track of the number of times the Convincer has been used each session. A counter on the side of the winch also records number of cycles.

2. Help the participant climb into the seat using the steps located behind and on top of the right fender. Be cautious of the carriage release lever when helping participants board. (Fig. 9)

3. Instruct the participant to fasten the seatbelt and double-check that the seatbelt is securely latched and that it is being worn properly in accordance with the paragraphs found in the “Understanding the Demonstration” section.

4. If the rider is wearing contact lenses, instruct them to close their eyes. If the participant is wearing glasses, advise them to give the glasses to a friend to hold during the demonstration. Make sure that necklaces or long hair are not located under the shoulder strap during the demonstration. Make sure no foreign objects (gum, suckers, etc.) are in the participant’s mouth as they could be a choking hazard. Be cautious of cell phones, pagers or other objects that may be in or around pockets which could come loose.

WARNING: ANY OBJECT NOT PROPERLY SECURED ON THE CARRIAGE CAN BE DANGEROUS. MAKE SURE ALL ITEMS ON THE PERSON ARE PROPERLY SECURED OR REMOVED PRIOR TO RELEASING THE CARRIAGE.
5. Make sure any spectators are at least 10 feet from the Convincer and that the tracks are clear of all materials prior to release.

6. Upon confirmation of the rider being ready, rotate the handle clockwise to the “convince” or release position to release the carriage. (Fig. 10)

7. After impact, instruct the participant to exit from the carriage at the bottom of the track, using the step located at the front right side of the Convincer.

8. Once the participant has exited the carriage, rotate the handle counterclockwise to the “return” position to return the carriage to the top of the track. Check the condition of the rubber impact bumper as well as the seat and seatbelt connections during multiple demonstrations.

**WARNINGS:**

**NEVER ATTEMPT TO RETURN THE SEAT TO THE TOP OF THE TRACK WITH AN OCCUPANT SEATED IN THE CARRIAGE.**

**PERSONS WITH HEALTH CONDITIONS WHICH COULD BE AFFECTED BY THE CONVINCER SHOULD NOT PARTICIPATE IN A DEMONSTRATION.**

### Manual Operation Equipped Models:

The Convincer can be operated without the use of electricity and the automatic return if equipped for manual operation. The following steps outline how to prepare the Convincer for manual operation:

1. Disconnect the winch strap from the carriage by removing the quick disconnect pin. The winch strap is connected to the bottom front of the carriage. Allow the strap to hang freely from the winch towards the ground. (Fig. 11)

2. The carriage is now ready for demonstration use.

3. Release the carriage handle using the release handle. Return the carriage to the top of the track by holding onto the handles on the side of the carriage and moving it up the track until the carriage latches into place. (Fig. 12)

4. When finished operating the Convincer manually, reconnect the winch strap to the bottom of the carriage. (Fig. 11)

**NOTE:** Never operate the Convincer in manual mode without first removing the strap from the carriage. If the carriage is released without removing the strap and the Convincer is not connected to a power source, there will be no way to re-spool the strap.

**WARNING:** ALWAYS CONNECT THE CONVINCER WINCH STRAP BEFORE TRAVELING WITH THE CONVINCER. CHECK THAT THE WINCH STRAP SLACK IS REASONABLY SHORT BEFORE TRANSPORTING.
## Troubleshooting

<table>
<thead>
<tr>
<th>Problem</th>
<th>Possible Causes</th>
<th>Solution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convincer carriage fails to return.</td>
<td>Convincer is not receiving power.</td>
<td>Check power cords and connections.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Check power supply fuses.</td>
</tr>
<tr>
<td></td>
<td>Return switch is not functioning.</td>
<td>Check that the return switch mechanism is working properly.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Check that the limit switch is making contact and replace if faulty.</td>
</tr>
<tr>
<td></td>
<td>Winch clutch is worn out.</td>
<td>Replace winch clutch assembly.</td>
</tr>
<tr>
<td>Convincer carriage fails to move when released.</td>
<td>Release cable is out of adjustment.</td>
<td>Adjust the cable following instructions in the adjustment section.</td>
</tr>
<tr>
<td></td>
<td>Latch assemblies are stuck.</td>
<td>Disassemble and lubricate latches as shown in the adjustment section.</td>
</tr>
<tr>
<td></td>
<td>Release cable is broken.</td>
<td>Replace cable with new cable listed in the “replacement parts” section. Adjust the cable accordingly.</td>
</tr>
<tr>
<td></td>
<td>Carriage locking pin is in place.</td>
<td>Remove locking pin from the side of the carriage.</td>
</tr>
<tr>
<td>Convincer Carriage returns to top of track, but does not lock in place.</td>
<td>Latch assemblies are stuck or jammed.</td>
<td>Adjust and lubricate latches as described in the “Maintenance” section.</td>
</tr>
<tr>
<td>Seatbelt will not buckle, lock, or automatically return after unbuckling.</td>
<td>Seatbelt mechanism is faulty.</td>
<td>Replace seatbelt. Never operate The Convincer with a faulty seatbelt.</td>
</tr>
<tr>
<td>Trailer light(s) do not work.</td>
<td>Light bulb is blown.</td>
<td>Check and replace light bulb.</td>
</tr>
<tr>
<td></td>
<td>Tow vehicle connection is faulty.</td>
<td>Check trailer electrical hookup and tow vehicle fuses.</td>
</tr>
</tbody>
</table>
Adjustments

The Convincer uses a series of switches, stops, and a cable to operate. All of these systems should be adjusted together for proper operation.

Release Cable, Winch Clutch, and Limit Switch Adjustments:

NOTE: Read through the entire procedure before adjusting the Convincer.

The Convincer winch is operated by several inputs. The normally open limit switch (NOLS) controls power to the winch and is activated by the angle iron cantilever closest to the winch. This cantilever also acts as a forwards and backwards stop for the winch handle. The winch clutch assembly is activated by rotating the input shaft counterclockwise. The clutch must be fully engaged before the NOLS is tripped to prevent slippage. Lastly, when the winch handle is rotated clockwise, the cable pulls the latch system, releasing the carriage. The control systems is adjusted first by the clutch engagement, then by the back cantilever, and finally by the release cable.

1. Make sure the Convincer is unplugged from a power source.
2. Release the carriage and let it come to rest at the bottom of the track. Leave the handle in the release position.
3. Loosen both u-bolts on the winch handle. It is only necessary to loosen the u-bolts enough so that they can freely rotate on the winch handle shaft. (Fig. 13)
4. Rotate the winch handle counterclockwise towards the return position. The clutch should engage at some point during the travel, indicated by a firm resistance in the rotation of the winch shaft handle. Hold the handle in place and position the back cantilever against the return stop and NOLS lever. Tighten the u-bolt into place. (Fig. 14)

NOTE: It is possible to set the winch clutch assembly too tight by over rotating the handle during the adjustment process. This will cause premature wearing of the assembly. It is also possible to not rotate the handle far enough, causing the clutch to slip during operation and prematurely wear. Rotate the handle far enough to firmly engage the clutch.

5. Rotate the return/convince handle to the “convince” position, ensuring it is resting on the forward stop and hold in place.
6. Make sure the cable is properly lined up with the pulley system.
7. Rotate (clockwise when viewing from the handle side) the u-bolt cable bracket which holds the cable until the cable is taut and the latches are depressed. Tighten the u-bolt. (Fig. 15)
8. Holding the winch handle in the release position, check that there is approximately ¼ inch displacement of the cable on the center of the cable between the u-bolt and the first pulley. Also check that the latches are completely depressed when the slack is checked. This insures the
forward stop, and not the cable system, stops the rotation of the winch handle. Adjust if necessary. (Fig. 15)

9. Position the “return/convince” handle to a neutral position between the “convinces” and return settings. An approximate diagram of proper handle engagement is shown to the right. (Fig. 16)

10. Check that u-bolts are tight and all tools have been removed from the Convincer. Connect to a power source and test operation of the carriage. Disconnect the power source when finished.

**Inspection and Maintenance**

**Inspection:**
Before allowing participants to use your Convincer, perform the following inspections on your Convincer:

1. Inspect the seatbelt for proper operation, including, but not limited to, the budding and locking mechanisms, belt return system, and belt sturdiness.
2. Insure that all seatbelt fasteners are intact and secure. (Fig. 17)
3. Inspect the following welds: (Fig. 17, 18)
   - Lower seatbelt mount
   - Upper seatbelt mount
   - Carriage stop
   - Rollcage
   - Jack stand supports
4. Insure that the carriage rolls smoothly along the track. (Fig. 17)
5. Inspect the rubber impact bumper on the carriage stop for wear/cracks. (Fig. 19)
6. Insure that the carriage release system is operating properly.
7. Inspect the winch belt and release cable for wear.
**Latch Assembly, Disassembly and Lubrication:**

1. Make sure the Convincer is unplugged from any power source.
2. Release the carriage and let it come to rest at the bottom of the track.
3. Position the “return/convince” handle in the “return” position.
4. Remove the two socket bolts located on the center of the carriage latches, holding the triangular plate. (Fig. 22)
5. Lubricate the latches with WD-40 or equivalent and reassemble in reverse order.

**Cable Replacement:**

1. Make sure the Convincer is unplugged from any power source.
2. Release the carriage and let it come to rest at the bottom of the track.
3. Remove the two socket bolts located on the center of the carriage latches, holding the triangular plate. (Fig. 22)
4. Remove the cable pulleys and cable guide plates, noting placement of the guide plates. Remove socket bolt holding cable to the winch shaft u-bolt bracket. (Fig. 23, 24)
5. Replace the cable and pulley assembly with a new unit from the Advanced Manufacturing Institute. The assembly contains a triangular plate, 3 pulleys, and the cable. It must be replaced as a complete assembly. Install in reverse order and adjust the cable following steps 5-10 in the “Release Cable, Winch Clutch, and Limit Switch Adjustments:” section.

**Maintenance:**

To keep your Convincer operating properly, perform the following maintenance periodically:

1. Inspect all welds (daily/before use)
2. Insure that all fasteners are intact and secure (daily/before use)
3. Lubrication (monthly):
   - Grease the carriage rollers (this can be done through the 4 access holes with a grease gun). (Fig. 20)
   - Lubricate the latches and pulleys in the carriage release system (WD-40 or equivalent will work fine for this). (Fig. 21)
Replacement Parts

Many of the Convincer’s parts can be ordered directly from the suppliers. However, if a part is not found in the list below or the following information, please contact the Advanced Manufacturing Institute for further information on obtaining the part. The following contains a list of suppliers and contact information:

Advanced Manufacturing Institute
(800) 292-4186
info@seatbeltconvincer.com

AutomationDirect
www.automationdirect.com
(800) 633-0405

Grainger
www.grainger.com
(888) 361-8649

McMaster-Carr
www.mcmaster.com
(630) 600-3600

NOTE: All contacts, suppliers, design, parts, and part numbers are subject to change without notice.

Replacement Part List:

<table>
<thead>
<tr>
<th>Part</th>
<th>Supplier</th>
<th>Part Number</th>
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<tbody>
<tr>
<td>4” Phenolic Caster</td>
<td>McMaster</td>
<td>2370T62</td>
</tr>
<tr>
<td>2” Rubber Caster</td>
<td>McMaster</td>
<td>2406T33</td>
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<tr>
<td>Latch Cable Assembly</td>
<td>AMI</td>
<td>Call for Part</td>
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<td>Weather Proof Limit Switch</td>
<td>AutomationDirect</td>
<td>ABM2E52Z11</td>
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<tr>
<td>Carriage Latch</td>
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<td>Call for Part</td>
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<tr>
<td>Winch</td>
<td>Grainger</td>
<td>5W474</td>
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<tr>
<td>Rubber Impact Bumper (18”)</td>
<td>McMaster</td>
<td>2195T42</td>
</tr>
<tr>
<td>Nylon Winch Strap</td>
<td>AMI</td>
<td>42594</td>
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</table>
Winch Parts:

All winch parts may be purchased through Grainger.

Exploded View of Winch:

NOTE: The winch on your Convincer is no longer equipped with part numbers 6, 19-21, 32, 33, 35, 38-41, 45-47, and 52-63. In addition, the reel assembly (34) has been modified for optimum performance see “Modified Reel Assembly.”
Winch Parts:

<table>
<thead>
<tr>
<th>Ref. No</th>
<th>Description</th>
<th>Part No.</th>
<th>Qty.</th>
<th>Ref. No</th>
<th>Description</th>
<th>Part No.</th>
<th>Qty.</th>
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<tr>
<td>1</td>
<td>Retaining Ring</td>
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<td>22</td>
<td>Front Plate Spacer</td>
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<td>2</td>
<td>Bushing</td>
<td>204012</td>
<td>1</td>
<td>23</td>
<td>Front Plate</td>
<td>404553</td>
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<td>3</td>
<td>Drive Shaft Assembly</td>
<td>304813</td>
<td>1</td>
<td>24</td>
<td>1/4”-20 x 5/8” Screw</td>
<td>*</td>
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<td>4</td>
<td>Bushing</td>
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<td>1</td>
<td>28</td>
<td>E-Ring</td>
<td>205135</td>
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<td>Gear, 56T</td>
<td>204703</td>
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<td>29</td>
<td>Reel Shaft</td>
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<td>Retaining Ring</td>
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<td>8</td>
<td>Base</td>
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<td>9</td>
<td>Brake Spring Assembly</td>
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<td>Reel Assembly</td>
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<td>Brake Spring Spacer</td>
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<td>Cover Plug</td>
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<td>11</td>
<td>10-32 x 1” Self-Tapping Screw</td>
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<td>Cover (AC)</td>
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<td>12</td>
<td>7/16”-20 Lock Nut</td>
<td>*</td>
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<td>42</td>
<td>1/4”-20 x 1/2” Carriage Bolt</td>
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<tr>
<td>13</td>
<td>Clutch Stud</td>
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<td>Brake Spring Kit</td>
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<td></td>
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<td>(includes ref. Nos. 9-11)</td>
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<tr>
<td>14</td>
<td>Bearing Race</td>
<td>205186</td>
<td>4</td>
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<td>Motor Assembly (AC)</td>
<td>304309</td>
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<tr>
<td>15</td>
<td>Thrust Bearing</td>
<td>205185</td>
<td>2</td>
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<td>8-32 x 1” Capscrew</td>
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<td>16</td>
<td>Clutch Gear Assembly</td>
<td>304305</td>
<td>1</td>
<td>49</td>
<td>Bridge Rectifier</td>
<td>304426</td>
<td>1</td>
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<tr>
<td>17</td>
<td>Finger Spring Washer</td>
<td>205200</td>
<td>1</td>
<td>50</td>
<td>#8 Lockwasher</td>
<td>*</td>
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<tr>
<td>18</td>
<td>Gear Assembly, 120T</td>
<td>304409</td>
<td>1</td>
<td>51</td>
<td>#8-32 Hex Nut</td>
<td>*</td>
<td>1</td>
</tr>
</tbody>
</table>

(*) Standard hardware item, available locally.  
All winch parts may be purchased through Grainger.

Modified Reel Assembly:

Advanced Manufacturing Institute Part # 42494
Power Supply Wiring Diagram:

NOTE: The winch contains an inverter and a electrically power-operated counter.

Trailer Wiring Diagram:

The trailer wiring follows the standard for a four-prong trailer connection and is color coded according to that standard. The Convincer uses two brown wires from the plug-in harness, one for right (Brown/Green) and one for left (Brown/Yellow). (Fig. 22)
Sample Release Forms

The following pages show sample release forms for both adults and minors.

NOTE: It is good practice to always have participants sign a release form.
Juvenile Release Form:

SEAT BELT CONVINCER RELEASE - JUVENILE

This Release executed this ____ day of __________, ______, by ________________________, a minor, and parent of said minor, such parent residing in ________________________________________________________________________________, herein referred to as Releasors, to the ______________________________________________, and the employees and officers _____________________________________, located in _________________________________, and the Seat Belt Convincer original manufacturer, its employees and officers, herein collectively referred as “Releasees.”

Releasors, in consideration of said minor child being permitted to participate in riding and testing the Seat Belt Convincer, do for themselves and their heirs, personal representatives and assigns, hereby release and forever discharge Releasees of and from any and every claim, demand, action or right of action of whatever kind or nature, either in law or in equity, arising from or by reason of any bodily injury or personal injuries, foreseen or unforeseen, death or property damage resulting from any accident which may occur as a result of participation in riding or testing the Seat Belt Convincer or any activities in connection with the Seat Belt Convincer, whether by negligence or not, and further to hold harmless the Releasees from any claim by themselves or their heirs, personal representatives, or assigns arising out of such participation.

We further release all officials and professional personnel of Releasees from any claim whatsoever on account of first aid, treatment or service tendered during said Releasor minor child’s participation in riding or testing the Seat Belt Convincer.

We further state that we have been advised of and hereby assume all inherent dangers in riding and testing the Seat Belt Convincer and of the basic safety rules connected therewith. We understand that the Seat Belt Convincer is designed to be a teaching tool to simulate the impact of a motor vehicle collision when said motor vehicle is traveling at a rate of approximately eight to ten miles per hour. I also represent that the minor for which this Release is given has no medical condition or physical disability which would subject him or her to an unreasonable risk of harm or injury by use of the Seat Belt Convincer,

In consideration of said Releasor minor child being allowed to ride and test the Seat Belt Convincer, Releasors hereby personally assume all risks in connection therewith.

This Release contains the entire agreement between the parties hereto, and the terms of this Release are contractual and not a mere recital.

We further state that we have carefully read the foregoing Release and know the contents thereof and sign this Release of our own free act.

IN WITNESS WHEREOF, Releasors have executed this Release at ______________________, _______, the day and year first above written.

_________________________________
Releasor/Parent

_________________________________
Releasor/Minor Child

_________________________________
Witness
Adult Release Form:

SEAT BELT CONVINCER RELEASE - ADULT

This Release executed this ____ day of ____ (Month), ____ (Year), by ____(Adult)______, residing in the City of _____________(City)__________, County of _____________(County)__________, State of __________(State)__________, herein referred to as Releasor, to the __________________________, located in __________________________________________, and the Seat Belt Convincer original manufacturer, its employees and officers, herein collectively referred as “Releasees.”

I, Releasor, being of lawful age, in consideration of being permitted to participate in riding and testing the Seat Belt Convincer, do for myself, my heirs, personal representatives and assigns, hereby release and forever discharge the Releasees, the employees and/or officers of the Releasees of and from any and every claim, demand, action or right of action of whatever kind or nature, either in law or in equity, arising from or by reason of any bodily injury or personal injuries, foreseen or unforeseen, death or property damage resulting from any accident which may occur as a result of participation in riding or testing the Seat Belt Convincer or any activities in connection with the Seat Belt Convincer, whether by negligence or not, and further to hold harmless the Releasees from any claim by themselves or their heirs, personal representatives, or assigns arising out of such participation.

I further release all officials and professional personnel of Releasees from any claim whatsoever on account of first aid, treatment or service tendered during said Releasor minor child’s participation in riding or testing the Seat Belt Convincer.

I further state that I have been advised of and hereby assume all inherent dangers in riding and testing the Seat Belt Convincer and of the basic safety rules connected therewith. We understand that the Seat Belt Convincer is designed to be a teaching tool to simulate the impact of a motor vehicle collision when said motor vehicle is traveling at a rate of approximately eight to ten miles per hour. I also represent that I have no medical condition or physical disability which would subject him or her to an unreasonable risk of harm or injury by use of the Seat Belt Convincer.

In consideration of being allowed to ride and test the Seat Belt Convincer, I hereby personally assume all risks in connection therewith.

This Release contains the entire agreement between the parties hereto, and the terms of this Release are contractual and not a mere recital.

I further state that I have carefully read the foregoing Release and know the contents thereof and sign this Release of my own free act.

IN WITNESS WHEREOF, Releasor has executed this Release at ______________(City)________________(State)____, the day and year first above written.

__________________________  
Releasor

__________________________  
Witness