SAFE CAMPAIGN

(SEATBELTS ARE FOR EVERYONE)

CAMPAIGN DATES:
FEBRUARY 1, 2019 TO AUGUST 1, 2019

AGENCY ELIGIBILITY CRITERIA


2. Attend a minimum of 75% of the network meetings in your region during the campaign.

3. Agency must have a mandatory seatbelt policy for officers and employees.

4. Seatbelt Enforcement must be a priority.

5. Nighttime Seatbelt Enforcement must be priority.


7. Must have one media event. (TV, PSA, Press Release, Newspaper Article).

8. Must participate in Click It or Ticket Campaign and submit stats.

9. SAFE CAMPAIGN Final Reports will be judged on the following criteria:
I. Increase Seat Belt Usage Rate. (Pre and Post Surveys)
   

   - Pre Survey must be conducted before **March 8, 2019**
   - Post Survey must be conducted after Click It or Ticket Campaign (**May 20, 2019-June 2, 2019**) and before **June 30, 2019**.

II. Increase Seat Belt Citations.

III. Increase Child Restraint Citations.

IV. Education Awareness: Teens/Seniors/CPS.

V. Increase Seat Belt Enforcement Activities.

VI. Increase Nighttime Seatbelt Enforcement.
Online Participation Statement Must Be Received by Tennessee Tech University
TTU iCube
(THSO SAFE CAMPAIGN)
Cookeville, TN 38505
Phone: 931-372-6383

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